

DIOCESAN

Catholic Life **Every Day**

Diocese Talking Points for Evangelus

What is Evangelus?

Evangelus is an integrated communication solution where you can craft a message and click send once. Email, Text, App, Social, Web. It's the easiest way to message more people and reach them where they are present and listening.

Common Questions and Great Responses

Question	What to expect when I sign up?
Response 	Diocesan will work with you and your staff to launch Evangelus by giving you the tools and resources necessary to be successful. The Evangelus support team will help with database imports and provide you with all digital promotional items as well as training and webinars.
Question	Is Evangelus expensive?
Response 	Evangelus is the most affordable communication tool available. As part of a special offer to FAITH Catholic dioceses, parishes have the ability to take advantage of a special promotion. Evangelus exclusive discounted rate of \$59/month. Parishes can cancel at any time. Diocesan is happy to help you with a cost analysis of your current communication efforts and demonstrate how Evangelus can save you time and money.
Question	We have too little staff to manage a tool like this
Response 	We completely understand. This is exactly why Evangelus was built, to solve the problem of not having enough staff to communicate well. Diocesan will be happy to show you just how easy it is to use Evangelus to keep all your communication up to date.
Question	None of our parishioners will sign up
Response 	Our experience is that people respond positively when parishes use professional tools that respect their privacy and honor their communication preferences. Most tools are difficult to use and keep active. When a tool is easy to use, you can focus on the quality of the message, which keeps people engaged and attracts others to get on board.

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Question	I already have an email or texting tool
Response 	Great! Since you are already familiar with creating a note and sending it via email or text to your groups, using Evangelus to reach even more people will be a snap. We also offer competitive discounts on Evangelus to make it easy to switch.
Question	We don't use social media at the parish
Response 	You don't need social media to use Evangelus, however, when and if you are ready, Diocesan can help you get that setup and running.
Question	I don't know how the technology works?
Response 	Diocesan has a 60+ year history of making technology easy to use for Parish staff. Evangelus has been designed to be easy to use for people with all technological skill sets.
Question	How does this compare to Flocknote?
Response 	Flocknote is an email newsletter and text messaging product. Evangelus does so much more by adding social media, website RSS, and integration with myParish App. To be successful you need to be present on all channels. Evangelus helps you format your message for all channels at one time. Evangelus provides a flat rate price and encourages you to send messages to as many people as possible. Flocknote penalizes you by charging you more for adding more users.